

CrossSafe™

Protecting children and saving lives

Over the last 20 years, great strides have been made making school bus interiors safe places for transporting students. However, an effort to increase student safety while entering and exiting buses is still problematic. Children are most vulnerable when outside the school bus. According to the National Association for Pupil Transportation, 29 children were killed last year in pedestrian-related accidents with school buses. These accidents took place while the child was either getting on or off a school bus, or while waiting at the school bus stop and were typically the result of drivers illegally passing stopped buses.

Why use CrossSafe™?

While the penalties are typically good deterrents for unlawfully passing a stopped school bus, catching offenders can be challenging. Conventionally, the only witness to this offense is often the bus driver who must attempt to record the incident, including the violator's plate number, and then report it to the authorities. The police then interview the owner of the vehicle and charge the driver when appropriate. In contested matters, the school bus driver is often required to testify in court.

Ticket Processing

This solution provides solid evidence of the offense with a video clip, which when combined with our turnkey backend processing, delivers the strongest deterrent seen in this environment. In addition, by removing the bus driver from the enforcement process, this solution permits the driver to remain focused on their primary responsibility of driving the vehicle safely and ensuring the well-being of the students.



The Process

- A purpose built high-resolution camera system is installed on the school bus at an angle that captures passing cars and the extended stop sign.
- When a car passes the bus while the safety stop sign is in use, the camera captures the passing car and license plate, as well as the stop sign on the bus.
- Video is viewed, violations are identified, and both video clips and still images are saved.
- Owner information is electronically and securely retrieved.
- After law enforcement approval, the ticket is issued and the information is filed electronically with the applicable court.

Contact Info

Ken Dodd
SVP Sales & Marketing
301.820.4356
ken.dodd@xerox.com
www.xerox.com/transportation